

Fact Sheet

- Event:** Clark Terry Jazz Festival
- Date:** April 12, 2008
- Time:** Doors open at 12:00 noon for all day activities
Show starts at 6:00pm with UAPB Jazz Ensemble with vocalist Ms. Debra Brown.
- Location:** Pine Bluff Convention Center
- Description:** This is the second annual jazz festival. With 3,500 in attendance last year, we are excited about this year's festival. This year we are featuring a University Jazz Big Band competition that will kick off the festival at 12:00 noon.
- Admission:** \$10.00 for students, \$15.00 in advance and \$20.00 at the door.
- Attendance:** 3,500 visitors during the day long event, including vendors & exhibitors.
- Profile:** Jazz enthusiasts from around the world, receiving calls from abroad requesting information about the Clark Terry Jazz Festival. Majority of attendees with in a 100-mile radius of Pine Bluff, Arkansas.
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- Sponsorship:** Sponsorship packets are available. We had 30+ sponsors including Fortune 500 companies including American Airlines, Budweiser Inc., and others.